

- 1. Set Ambitious Targets The SG 2030 Green Plan
- 2. Make Commitments GreenGov.SG
- 3. Get Endorsements on Green Label
- 4. Continue with Green Procurement Ecosystem Engagements



Singapore 2030 Green Plan – Towards A Net Zero Carbon Future

Sets Ambitious Targets





Video Resource with Minister Endorsements : https://www.greenplan.gov.sg/key-focus-areas/overview

SG 2030 Green Plan Brings Together Whole of Government





Ministries, Agencies into a 3P Partnership with Private Sector & Communities









Climate change is a global challenge, and Singapore is taking firm actions to do our part to build a sustainable future.

The Singapore Green Plan 2030 is a national sustainability movement with ambitious and concrete targets, which builds on our existing climate mitigation and adaptation measures.

It is a living plan which will evolve as we work with Singaporeans and partners from all sectors to co-create solutions for sustainability.

Our collective action will make a difference. Let's build a greener and more liveable home together.

1. City in Nature

A Green, Liveable and Sustainable Home for Singaporeans

- Add 1000ha of green spaces and 160km of park connectors
- walk from a park

Singapore Plant 1 million more trees across Singapore by 2030

2. Sustainable Living

Strengthen Green Efforts in Schools

- Singapore Work towards two-thirds reduction of net carbon emissions from schools sector by
- by 2030

Green Commutes

- 75% of all trips to be on mass public transport by 2030, up from 64% today
- Triple cycling path network to 1,320km by 2030 from 460km in 2020

Green Citizenry: Less waste and consumption

- Singapore Environment

 Reduce amount of waste to landfill per capit

 Singapore Environment Council per day by 20% by 2026, with the goal of reaching 30% by 2030
 - Encourage water conservation and water efficient practices for households and industries

3. Energy Reset

Cleaner-energy Vehicles

- Require all newly-registered cars to be of cleaner-energy models from 2030
- Expand network of electric vehicle charging points to 60,000 by 2030

Sustainable Fuels

Promote sustainable fuels for international trade and travel

Greener Infrastructure & Buildings

Raise sustainability standards of our buildings through the next edition of the Singapore Green Building Masterplan

Sustainable Towns & Districts

HDB Green Towns Programme to reduce energy consumption in HDB towns by 15% by 2030

Green Energy

- Quadruple solar energy deployment by 2025
- Green Singapore's electricity supply by tapping on cleaner electricity imports

4. Green Economy

Sustainability as New Engine of Jobs and Growth

- New Enterprise Sustainability Programme to help local enterprises adopt sustainability practices
- Singapore Develop Singapore as a carbon services hub, and as a leading centre for green finance in Asia and globally
 - Develop Jurong Island to be a sustainable energy and chemicals park

New Investments to be Carbon and Energy Efficient

Singapore Environment Seek out new investments that are among the best-in-class in carbon/energy efficiency

5. Resilient Future

Safeguarding our Coastlines against Rising Sea Levels

- S\$5b dedicated to coastal and drainage flood protection measures
- Complete engineering design & implementation plans for coastal protection measures at East Coast, Lim Chu Kang, Sungei Kadut, & Jurong Island by 2030

Safeguarding Food Security

Produce 30% of our nutritional needs by 2030 by growing our agri-food industry through key strategies, including developing land and sea

Keeping Singapore Cool

Singapore Moderate the rise in urban heat with cool paint and by increasing greenery









GreenGov.SG is a sustainability movement launched by the public sector to support the Singapore Green Plan 2030.

It sets ambitious targets and measures to enable the public sector to peak its emissions around 2025, ahead of the national target.



Achieving Singapore's sustainability goals is a whole-of-nation endeavour

EXCEL

with new and more ambitious targets for the public sector

Aim to reduce energy and water use by 10% (from the average of 2018-2020 levels) by 2030



Aim to reduce amount of waste disposed by 30% (from 2022 levels) by 2030



To set targets for buildings, information technology, transport, and solar deployment, which are more ambitious than national goals



Targets will also apply to public sector infrastructure and operations

ENABLE

a sustainable economy and green citizenry by embedding sustainability in our core business

To purchase products that meet high resource efficiency or sustainability standards



To take into account companies' sustainability-related policies and practices, when evaluating government tenders







EXCITE

public officers to contribute actively to sustainability in Singapore



To promote the exchange of best practices and latest solutions to inspire and empower public officers



Support public officers who wish to champion ground-up initiatives





GreenGov.SG's Sustainability Targets & Measures

(Whole of Government Commitments)

2030 GreenGOV Three Strategic Pillars with new and more ambitious targets for the public sector

a sustainable economy and green citizenry by embedding sustainability in our core business

public officers to contribute actively to sustainability in Singapore

WOG Targets Public Sector Emissions to peak by 2025

Actions

Solar Photovoltaic deployment to 1.5GWp by 2030

Clean energy vehicles with 0 tailpipe emissions from 2023

Government agencies pursue efficiency improvements in buildings

Energy Utilization Index by 20% by 2030 (from 2018 to 2020 levels)

Actions

Major retrofit buildings to achieve GM Platinum SLE standards

Data centres to achieve GM Platinum by 2025

Buildings adopt the GESP contracting model when embarking chilled water plant retrofits

Water Efficiency Index by 10% by 2030 (from 2018 to 2020 levels)

Actions

3-ticks WELS fittings at replacements

A&A Buildings to achieve min COC for cooling towers

SS ISO 46001:2019 Water Efficiency Mgt Waste Disposal Index by 30% by 2030 (from 2022 levels)

Actions

Onsite food waste segregation at F&B outlets of buildings

Off site food waste treatment from 2024

No more bottled water for meetings at public sector premises

GreenGov.SG Movement Sets New Measures and Targets to Cut Carbon Emissions Across Public Sector

12 JUL 2021

Green Procurement

All public sector agencies will adopt the enhanced green procurement requirements as shown in Table 1 below.

Table 1: Updated procurement requirements

D 1 1	5
Products	Requirements
Air- conditioners	 Minimum 5-ticks and using refrigerant with Global Warming Potential (GWP) ≤ 750 for split unit air-conditioner models (up to 10kW cooling capacity) Minimum 3-ticks and using refrigerant with GWP ≤ 750 (if available) for split unit air-conditioner models above 10kW cooling capacity Minimum 3-ticks and using refrigerant with GWP ≤ 750 (when available) for 3-phase Variable Refrigerant Flow models
Refrigerators	Minimum 3-ticks and using refrigerant with GWP ≤ 15
Televisions	Minimum 4-ticks for all sizes
Lamps	Minimum 3-ticks for integrated Compact Fluorescent Lamps (CFLi) and Light Emitting Diode (LED) bulbs (Bayonet, Edison base) Minimum 2-ticks for Compact Fluorescent Lamps (CFLni) and LED bulbs (G24 base) Minimum 2-ticks for tubular lamps (G13 base)
Water fittings and equipment	 Minimum 3-ticks for basin taps, shower taps, urinals and dual-flush low capacity flushing cisterns Maximum 6L/min for high pressure washer jets Maximum 7.8L/kg for top/front load and 12L/kg for side load washer extractors Maximum 2L/rack for dishwashers of undercounter/hood type, 1L/rack for single tank conveyor, 0.66L/rack for multi-tank conveyor, and 0.59L/rack for flight type

GREENGOV.SG MOVEMENT SETS NEW MEASURES AND TARGETS TO CUT CARBON EMISSIONS ACROSS PUBLIC SECTOR

12 JULY 2021 – GreenGov.SG, the public sector's new sustainability movement, was officially launched today by Ms Grace Fu, Minister for Sustainability and the Environment (MSE), at the Partners for the Environment (PFE) Forum held during Climate Action Week 2021. This movement is a key enabler of the national sustainability agenda mapped out in the Singapore Green Plan 2030.

Building products	Relevant building products for interior use (e.g. wall and ceiling finishes) that are accredited with the Singapore Green Labelling Scheme by the Singapore Environment Council, or Singapore Green Building Certification scheme by the Singapore Green Building Council, where available
Printing paper	White printing paper that is accredited with the Enhanced Singapore Green Labelling Scheme by the Singapore Environment Council
ICT	IOT
equipment	standards, where available
Vehicles	All cars procured and registered are to be clean energy vehicles with zero tailpipe emissions, starting from 2023

Enabling Green Procurement Across Extensive Range of Green Label Products



Building Products

- •Cement and Precast Concrete
- Brick
- Tile /Ceramics
- Paints and Surface Coatings
- Carpets
- Adhesives and Sealants
- Panel Board
- Surface Covering
- Insulators
- Textiles
- Flooring
- Pipes
- Doors
- •Compact Fluorescent Lamp (Modular)
- •LED Lights



Office Supplies & Equipment

- Paper
- •Correction Fluid and Tapes
- Copying, Fax machines, Printers and Multi-Functional Devices
- Office Furniture
- Ink and Toner Cartridges
- Laptop
- Monitor
- Projector



Personal Care

- Hair spray/Gel/ Mousse
- Deodorant Stick/Roller/Spray
- Shaving Foam & Cream
- Cosmetics
- Sanitizer
- Face Mask



Household Appliances

- Food Packaging, Crockery and Cutlery
- Dishwashers
- •Electric Kettles
- •Espresso & Coffee Machines
- Gas Cookers and Gas- Fired Appliances
- •Hot Water Storage Tanks
- •Oxo-biodegradable plastic products
- Oven
- Microwave



Cleaning Products

- Detergents
- •Floor Cleaners
- Industrial and Institutional Cleaner
- Surface Cleaners
- Hand Soaps



Others

- •Soil Improver, Growing Media, Aggregate & Mulch
- Product made from Recycled and or sustainable content
- Products with recycled and or sustainable content
- Biodegradable
 Products
- Environmental Innovative Products
- Fire Extinguishers
- Automobile Tyres
- Termiticides
- Eco-friendly products
- Hand Driers

Singapore 2030 Green Plan – GREENGOV.SG Launch





Video Resource with Minister Endorsements: https://www.greenplan.gov.sg/key-focus-areas/overview







Council



Green Label Heroes Campaign

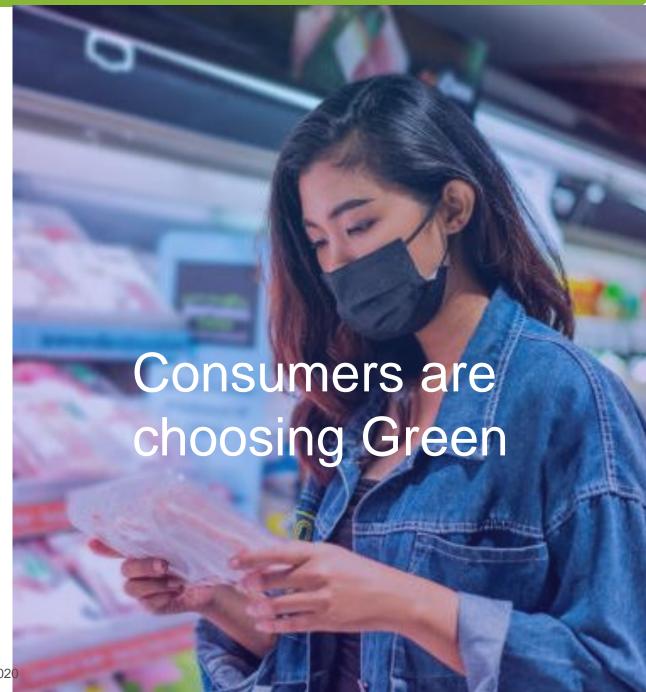
96%

People in Singapore say they care about saving the planet and can help with their choices and actions.

92%

People in Singapore will buy from companies that are environmentally compliant or take a positive stance on environmental issues.





SGLS Marketing Campaign - Green Label Heroes



GREEN LABEL HEROES

Inspire consumers and businesses to choose Green Label, the only label that matters.

Consumer

Be a Green Label Hero and help Singapore be more sustainable and fight climate change

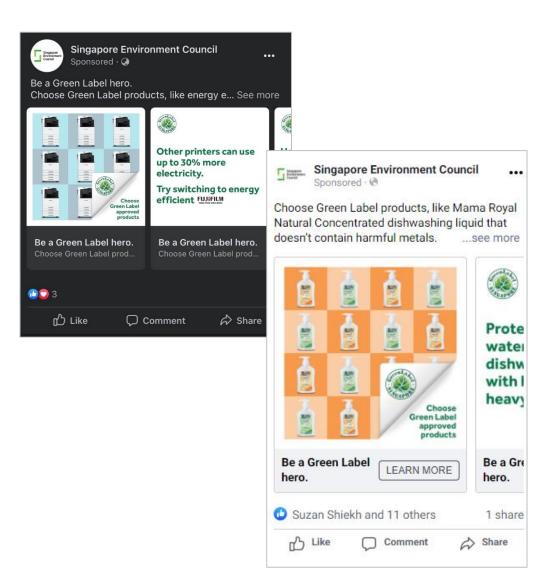
Business

Smart and progressive companies stay ahead of the curve by being a Green Label Hero.

SGLS Marketing Campaign - Green Label Heroes Social Media







SGLS Marketing Campaign - Green Label Heroes Social Media

Brand focused Animated Ads

Choose

approved

products

Green Label

Brand focused Carousel Ads

B2B Lead-Gen Ads





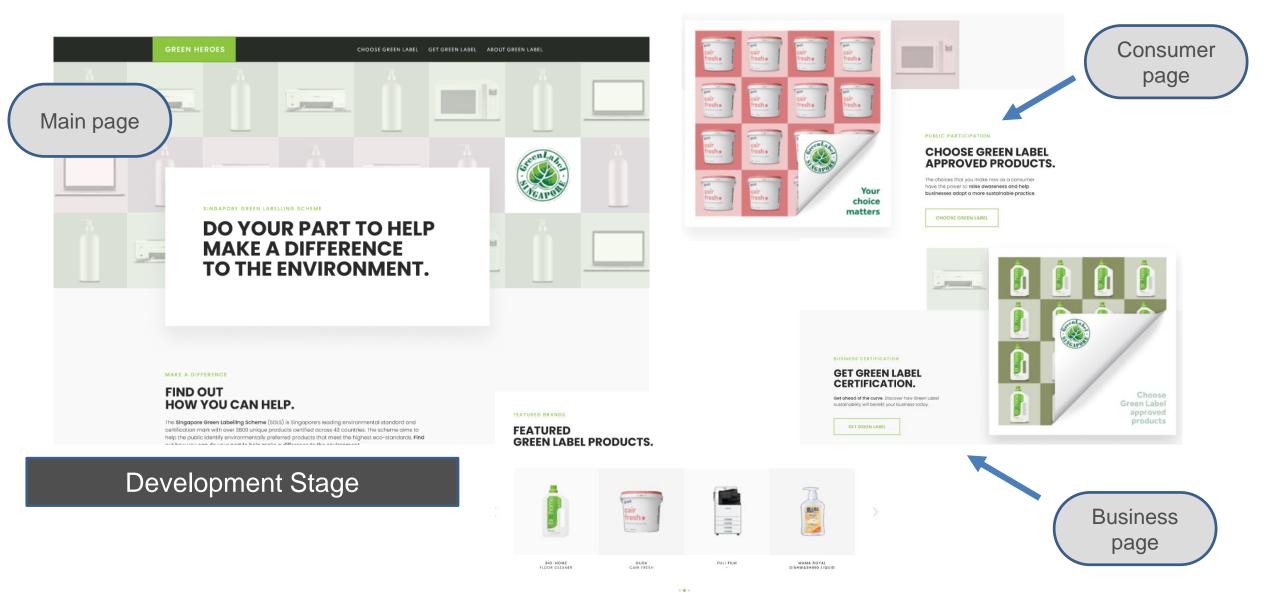








SGLS Marketing Campaign - Green Label Heroes Microsite



Working with FI's to Adopt SEC Certifications for Green Finance Frameworks



Council

Enterprise Singapore & SEC Partnership Sustainability Program – Capability Development



Mr Gan Kim Yong, Minister for Trade & Industry



Ms Low Yen Ling, Minister of State at the Ministries of Culture, Community and Youth and Trade and Industry

Enterprise Singapore

MEDIA RELEASE

Enterprise Singapore launches Enterprise Sustainability Programme to support enterprises in building sustainability capabilities

Programme expected to benefit more than 6,000 enterprises over next four years

MR No.: 072/21

Singapore, Friday, 1 October 2021

- 1. The Enterprise Sustainability Programme (ESP)¹ was launched today by Mr Gan Kim Yong, Minister for Trade and Industry, to support Singapore businesses on sustainability initiatives, and to capture new opportunities in the green economy. Enterprise Singapore will set aside up to S\$180 million for the programme, which is expected to benefit at least 6,000 enterprises over the next four years. The programme will support training workshops, capability and product development projects, and key enablers such as certification and financing.
- i) Developing enterprises' capabilities in sustainability. This provides support that caters to the different stages of their journey. Enterprise Singapore will
 - provide subsidised training workshops for enterprises that are just starting out on their journey, to help them build awareness and knowledge of sustainability, access relevant tools and resources, and develop a clear plan for capability building over the longer-term. Enterprise Singapore's partners on this include PwC Singapore, Global Compact Network Singapore (GCNS) and Singapore Environment Council (SEC);

KEY COMPONENTS OF ENTERPRISE SUSTAINABILITY PROGRAMME



Develop sustainability capabilities in enterprises

Training for enterprises to develop understanding and knowledge of sustainability

Support for sustainability capability development projects

Support for innovative sustainable products/ services development projects



Strengthen sector-specific capabilities

Partnerships with TACs to develop sector-specific sustainability initiatives

Partnerships with corporates to drive sustainability across value chains and sectors



Foster a vibrant and conducive sustainability ecosystem

Partnerships with service providers and enablers to strengthen the sustainability ecosystem in areas such as training, certification and financing

Trade

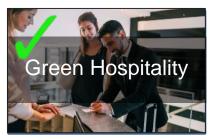
Trade Associations Outreach



- MAS, ABS, IMAS, GIA
- ,Major local Fls OCBC, Pepper Global, Pepper Global, HSBC
- Business Associations, Chambers of Commerce



- SRA, SFBA
- 400 companies targeted



- Singapore Hotel Association (SHA), Association of Singapore Attractions
- 200 Hotel and Hospitality targeted



- STB, SACEOS, SDC, Sports Singapore
- 80 companies targeted



- Food and Beverage Association,, Singapore Food Manufacturers Association, Major hotel and food chains
- 350 companies targeted



Legend





- 2 MOUs signed
- 21 Eco Certs since July
- 2 MOUs pending
- Potentially reaching more than 150 prospects



- SID, Chambers of Commerce, SWA
- 300 companies targeted



- Singapore Logistics Association (SLA), Singapore Transport Association (STA)
- 700 companies targeted
- Association of Medium Enterprises (ASME), Singapore Motor Workshop Association
- 110 companies targeted

Trade Associations & Agencies reached: 7 to date (MAS, STB, ESG, SACEOS, SWA, SFBA, SRA)

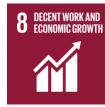
Sales & Marketing Approach Direct 1-1, Webinars through Associations, Social Media, PR, eDM, Brochures **SEC Programs**

Eco Certifications, Green Label Certification, Supplier Assurance, Sustainability

Training & Capability Building (Advisory e.g. Packaging Waste Management & Reporting)

Upcoming Eco Certs : Eco Event revision/update





Building the Green Procurement Ecosystem



Building the Green Procurement Eco System - Adoption

SELLER

- Trade Associations
 Partnerships to adopt
 Sustainable
 Procurement standards
 to get into GreenGov.SG
- Build Supplier
 Proposition through
 cultivating Green
 Practices on supply chain

GREEN CITIZENRY

✓ Build Consumer Awareness & buying preferences at Point-Of-Sale





BUYER

 Build Buyer Proposition through Whole of Government Green Purchasing Policy

MARKET EXPANSION

- Expand SGLS/SGLS+ product categories into GreenGov.SG
- Strengthen performance through ISO standards adoption
- ✓ Transparency on supply chain practices to reduce financial risks & prevent green washing

THANK YOU

www.sec.org.sg

+65 6337 6062

SingaporeEnvironmentCouncil

@SECSingapore

Singapore Environment Council